FINANCE INDIA
© Indian Institute of Finance
Vol. XXXV No. 4, December 2021
Pages – 1313 - 1328

Working Capital Financing and Entrepreneurship Development : Evidence from the Indian Stock Market

N. NARSAIAH*

Abstract

The main objective of this study is to ascertain the impact of working capital management on selected company's performance in National stock Exchange in India. In this study employed various variables for analysis of working capital management to explore select company's performance. To assess the impact of working capital financing on entrepreneurship business development in India by employing retrospective research design and data analyses of selected companies based on the financial statements for the periods of 4 years ranging from 2014 to 2017. To examine the company's authentication through the statistical analysis of descriptive and multiple regression analysis were employed. The present study ascertained that there is a significant positive coefficient amongst working capital financing with the support of variables namely: Inventory Management, Receivable Management, Payable Management and Cash Management and Entrepreneurship Development in India.

IEL Code: G30: L26: N15

Keywords: WCM, Finance, Entrepreneurship, Business, Development, Stock

Exchange, India

I. Introduction

THE FINANCE PLAYS substantial role in development of entrepreneurship, capital is the basic inevitability to establish and maintain the entrepreneurship. It is the proportion of micro, small, medium and large-scale entrepreneurship of India's liquidity and ability, but it is associated with additional characteristics of capacity to encounter its momentary commitments in development of organisation. The business environment influenced with entrepreneurial activities and proliferated significantly to the development of profit-oriented sector. Subsequently, conditions constitute with business are the foundation for the survival in long period, growth and stability in competitiveness of entrepreneurship

^{*} Assistant Professor, ICFAI Business School (IBS), The Department of Finance & Accounting, IFHE-IBS Campus, Survey No. 156/157, Donthanapally Shankarapalli Road, Hyderabad, Telangana 501203, INDIA

Kasirana, Farrah Wahieda, Noredi Azhar Mohamadb and Othman Chin, (2016), "Working capital management Efficiency: A study on the Small Medium Enterprise in Malaysia", *Economics and Finance*, Vol. 3, pp. 297-303

Lazaridis, I. and D. Tryfonidis, (2006), "Relationship between working capital management and profitability of listed companies in the Athens stock exchange", *Journal of Financial Management and Analysis*, Vol. 19, No. 1, pp. 26-35

M. Casson, M., (2003), "The Entrepreneur – An Economic Theory, 2nd ed., Edward Elgar: Cheltenham, UK, 2003

Mohammad, A., (2011), "Working Capital Management and Corporate Profitability: Evidence from Iran", World Applied Science Journal, Vol. 12, No. 7, pp. 1093-1099

Moreia, D.F., (2016), "The microeconomic impact on the growth of MSMEs when access to finance widens: Evidence from interment & high-tech industry", 19 th International Conference of Enterprise and Competitive Environment, Vol. 220, pp. 278-287

Ogundajo, G.O., (2012), "Effect of working capital management on the performance of manufacturing companies in Nigeria (A survey of selected quoted manufacturing companies)", Unpublised Doctoral thesis, Babcock University, Ilishan-Remo, Ogun State

Osundina, J.A., (2014), "Working capital management and profitability of selected quoted food and beverages manufacturing firms in Nigeria", European Journal of Accounting Auditing and Finance Research, Vol. 2, No. 3, pp. 10-21

Padachi, K., (2006), "Trend in Working Capital Management and its impact on Firms Performance: An analysis of Mauritian Small Manufacturing Firms", *International Review of Business Research Papers*, Vol. 2, No. 2, pp. 45-58

Pandey, I.M., (1999), "Financial Management, 8th ed., Vikas Publishing House, Delhi

Pandey, I.M., (2005), "Financial Management, 9th ed, Vikas Publishing House, Delhi

Raheman, A. and M. Nasr, (2007), "Working Capital Management and Profitability- Case of Pakistani Firms", *International Review of Business Research Paper*, Vol. 3, No. 1, pp. 279-300

Rao, R., (1989), "Fundamentals of Financial Management, 3rd ed., Macmillan publishers, Delhi

S, Shane, (2003), "A general theory of entrepreneurship", The individual-opportunity Nexus, Edward Elgar, Cheltenham

Shin, H. H. and L. Soenen, (1998), "The efficiency of working capital and corporate profitability", Financial practice and education-Fall/Winter, 1998

Singh, K. and F.C. Asress, (2011), "Determining working capital solvency level and its effect on profitability in selected Indian manufacturing firms", International Journal of Research in Commerce, Economics & Management, Vol. 1, No. 2, pp. 52-57

Valipour, H. and J. Moradi, (2012), "The impact of capital expenditure on working capital management: Empirical evidence from Tehran stock exchange", *International Research Journal of Finance and Economics*, Vol. 85, pp. 14-25

Van Horne, J.C. and J.M. Wachowitz, (2004), "Fundamentals of Financial Management, 12th ed., Prentice Hall, New York.

1328 Finance India

Annexure I List of Selected Companies

S.NO	Selected Companies	No of Observations			
1	ABB India Ltd	6			
2	ACC Ltd	6			
3	Ashok Leyland Ltd	6			
4	Britannia Industries Ltd	6			
5	Colgate- Palmolive (India) Ltd	6			
6	Aurobindo Pharma Ltd	6			
7	DLF Ltd	6			
8	Bharti Airtel Ltd	6			
9	HCL Technologies Ltd	6			
10	Page Industries Ltd	6			
11	Total	600			

Source: Self Computed

Annexure II

THIIICAUTE II											
Company Name	Years	CHTA	CHSV	INVM	RECM	PAYM	CAHM	ENTD			
ABB India Ltd	2014	-7.1610	-5.0000	68.57380	101.5182	53.7594	116.3326	-12.1610			
	2015	-8.4530	-12.0000	68.50140	103.4995	53.5813	118.4195	-20.4530			
	2016	-4.7010	-5.0000	65.88820	104.6187	51.5957	118.9111	-9.7010			
	2017	8.6980	1.0000	76.79170	110.8021	54.0833	133.5105	9.6980			
ACC Ltd	2014	4.7976	4.8497	104.57370	12.7676	138.4453	-21.1040	9.6473			
	2015	0.9330	0.4969	66.14590	14.9885	173.3091	-92.1746	1.4299			
	2016	4.9970	-7.3023	65.95590	17.7984	288.5804	-204.8260	-2.3053			
	2017	10.7835	17.1051	79.08820	18.3895	333.1865	-235.7087	27.8886			
Ashok Leyland Ltd	2014	-3.3572	-25.3108	3049.61149	4.2591	112.5778	2941.2927	-28.6680			
,	2015	3.9310	26.8634	667.18990	1.1734	103.0499	565.3134	30.7944			
	2016	-4.0396	31.9430	828.42540	0.2291	7.2801	821.3744	27.9034			
	2017	8.0306	6.3226	1770.34360	7.0008	10.9539	1766.3904	14.3532			
Britannia Industries Ltd	2014	9.5904	12.3212	34.50880	6.2903	386.9362	-346.1371	21.9116			
	2015	33.4817	13.7711	27.42980	3.6103	299.6699	-268.6298	47.2528			
	2016	24.5845	10.7568	28.55020	4.9000	288.9468	-255.4966	35.3413			
	2017	20.5029	9.2664	43.26720	7.5299	344.0989	-293.3018	29.7693			
Colgate Palmolive India Ltd	2014	13.9257	12.9471	57.66830	13.4193	151.5791	-80.4915	26.8728			
	2015	14.3172	10.6397	51.48870	14.9362	126.5155	-60.0906	24.9569			
	2016	14.2060	4.6518	58.50020	13.0783	134.3464	-62.7679	18.8578			
	2017	18.8807	8.5539	58.57430	20.5189	148.2739	-69.1807	27.4346			
Aurobindo Pharma Ltd	2014	30.4828	38.0561	190.34350	118.4715	133.0050	175.8100	68.5389			
	2015	36.0877	50.4023	384.59110	105.7356	128.3030	362.0237	86.4900			
	2016	21.5639	15.8938	191.10920	118.7538	143.3763	166.4867	37.4577			
	2017	3.5037	7.3926	222.27500	66.3791	134.6813	153.9728	10.8963			
DLF Ltd	2014	1.6744	15.7659	40.53670	148.9457	877.0009	-687.5185	17.4403			
	2015	-4.2327	6.1686	54.21990	142.5535	777.1746	-580.4012	1.9359			
	2016	71.5457	160.8899	128.33380	117.6913	856.3300	-610.3049	232.4356			
	2017	4.2122	-15.6320	132.21630	148.6684	2922.9024	-2642.0180	-11.4198			
Bharti Airtel Ltd	2014	3.4037	960.1774	9407.04540	15.5678	450.0589	8972.5543	963.5811			
	2015	341.4913	19.5334	451.44730	19.8752	370.6720	100.6505	361.0247			
	2016	28.0921	-0.3562	51.58660	19.1477	391.6238	-320.8895	27.7359			
	2017	18.3395	3.2864	245.43100	18.7687	349.9341	-85.7344	21.6259			
HCL Technologies Ltd	2014	36.6880	120.5612	1.02490	68.5938	349.2917	-279.6730	157.2492			
5	2015	14.2132	25.4541	4.85530	71.1641	470.1773	-394.1579	39.6673			
	2016	6.7642	-78.5545	9.32960	103.5094	1018.5712	-905.7322	-71.7903			
	2017	21.6971	148.7712	4.68560	79.5472	1434.3958	-1350.1630	170.4683			
Page Industries Ltd	2014	41.9407	35.0470	162.84950	22.2145	1371.7852	-1186.7210	76.9877			
S .	2015	22.9800	29.9336	174.27440	20.6639	2276.8522	-2081.9140	52.9136			
	2016	14.7206	15.3409	1823.11240	21.0956	340.4295	1503.7785	30.0615			
	2017	22.1652	20.4023	170.13020	3.4855	181.8183	-8.2026	42.5675			

Source: Self Computed