

Abstract of D.Litt./Doctoral Dissertation

Growth and Development of Management Education in Gujarat : A Study of Private Sector Institute¹

NIDHI SRIVASTAVA*

Abstract

Growth and development of management education was always dependent on the industry demands. There were gaps identified by many researchers in the theory taught and on the job experiences amongst management professionals and their employability. Management education suffered in Gujarat, India like its other counterparts in the world and it started to witness a fall in intake from 2010 which was one of the major concerns for higher education. Hence, the aim of the study was to understand the growth and development of Management Education and Management Institutes of Gujarat, issues faced by them, the critical trends and critical factors be considered to ensure the development of management institutes from stakeholders view point. The study concluded that if all the stakeholders participate in the development of management education then certainly management institute can become center for excellence.

JEL Code : I21, I23, J21, J24, J64, L26, N35, P36

Keywords : Growth, Development, Management Education, Private Sector, Institute, Gujarat, India

I. Introduction

MANAGEMENT EDUCATION WAS not created based on research and scientific methods, but it progressed and constructed on industry norms and practices that were later gathered into management theory and books (Pierson, 1959). Since the program was new, it was discovered that there were weak linkages between theory taught in class and on the job experience (Fong, 2003). There was exponential demand for pursuing

1 The Thesis was submitted to R K University, Rajkot, Gujarat submitted in 2018 and awarded in 2018, under the supervision of Dr. Siddarth Singh Bist, Director, L.J. University, L.J. Institute of Management Studies, Near Sarkhej-Sanand Circle, Off. S.G. Road, Ahmedabad, Gujarat 382210, INDIA

* Associate Professor, Indus Business School, IIEBM Campus, S.No. 114/1/3, Wakad-Marunje Road, Off. Mumbai Bangalore Highway, Wakad, Pune, Maharashtra 411057, INDIA

References

Abrami, P.A., (1990), "Validity of Student Ratings of Instruction : What we know and what we don't", *Journal of Educational Psychology*, Vol. 82 No.2 , pp. 219-231.

Bowonder, B and Rao, S.L., (2005), "*Management Education in India : Its evolution and some contemporary issues*", Director Conclave Paper, AIMA, Delhi, India.

Datar, S.M. and David A. Gravin and Patrick Cullen, (2010), "*Rethinking the MBA: Business Education a Crossroads*", Harvard Business Press, Boston.

Donaldson, L., (2002), "Damned by our own theories : Contradictions between theories and Management education", *Academy of Management Learning and Education*, Vol. 1, No. 1, pp. 96-106.

Fong, P., (2003), "The End of Business Schools? Less Success than meets the eyes", *Academy of Management Learning and Education*, Vol. 1, No. 1, pp. 78-95.

Friga, R. B., (2003), "Changes in Graduate Management Education and New Business School Strategies for the 21st Century", *Academy of Management Learning and Education*, Vol. 2, No.3, pp. 233-249.

Fry, L.W., (1976), "The Maligned F.W. Taylor : A Reply to his many critics", *The Academy of Management Review*, Vol. 1, No.3, pp. 124-129

Ghoshal, S., (2005), "Bad Management Theories are Destroying Good Management Practices", *Academy of Management Learning and Education*, Vol. 4, No. 1, pp. 75-91.

Grey, C., (2002), "What are Business Schools For? On Silence and Voice for Management Education", *Journal of Management Education*, Vol. 26, No. 5, pp. 496-511.

Hanika, F.D., (1968), "Management Education and Management Science", *Decision- Making*, Vol. 19, No. 1, pp. 117-127.

Herbert, T. T., (1976), "Management Education and Development", *The Academy of Management Review*, Vol. 18, No. 1 pp. 97-98.

Hodges, D. and N. Burchell, (2003), "Business Graduates Competencies: Employers' Views on Importance and Performance", *Asia Pacific Journal of Cooperative Education*, Vol. 4, No. 2, pp. 16-22.

John, B. and N. Panchanatham, (2011), "Management Education in India: Trends Issues and Challenges", *AMET Journal of Management*, Vol. 2, No. 2, pp. 69-75.

Klimorski, R., (2008), "Introduction: at your service", *Academy of Management & Learning*, Vol. 7, pp. 222-223.

Kumar, S. A., (2011), "Management Education in India: Issues and Challenges", *Journal of Management & Public Policy*, Vol. III, pp. 5-14.

Lars, T., (2002), "The radicalization of the multiversity: The case of the networked business school", *The International Journal of Educational Management*, Vol. 16, No. 4, pp. 160-168.

Malhotra, N. and D. Birks, (2003), "*Marketing Research: An Applied Approach*", Pearson Education.

Mallinger, M., (1998), "Maintaining Control in Class room by giving up control", *Journal of Management Education*, Vol. 22, No. 4, pp. 472-483

Mehmood, S. and N. Ahmad, (2011), "Perception towards Business Schools: A Three Dimensional View of Attitudes of Students, Management and Corporate Organizations of Karachi", *Journal of Independent Studies and Research*, Vol. 9, No. 1.

Mintzberg, H., (2004), "*Managers not MBAs*", Barret-Koehler, San Francisco, USA.

Moore, L.B., (1958), "Experiencing reality in Management Education", *The Business Review*, Vol. 1, No.3.

Neuman, W., (1997), "*Social Research Methods: Qualitative and Quantitative Approaches*", 3rd ed., Allyn and Bacon, Boston, USA

Nino, L., (2010), "Literature Review of Challenges in Business Education", *The Business Review*.

Pierson, F. C., (1959), "*The education of American Businessman; a study of university-college programs in business administration*", McGraw- Hill, New York.

Pylee, M. V., (1967), "Management Education in India", *Management Science*, Vol. 13, No. 10, pp. 209-217.

Ross-McGill, H., J. Hewison, J. Hirst and T. Dowswell, (2000), "Antenatal Home Blood Pressure Monitoring: A Pilot randomized controlled trial", *British Journal of Obstetrics and Gynaecology*, Vol. 107, No. 2, pp. 217-221.

Shukla, S. (2013), "Management Education in India Issues and Concerns", *International Journal of Education and Learning*, Vol. 2, No. 2, pp. 15-26.

Singh, G. and S. Singh, (2008), "Malaysian Graduates' Employability Skills", *UNITAR E-Journal*, Vol. 4, No. 1, pp. 14-44.

Slaughter, S. and G. Rhoades, (2009), "*Academic Capitalism and the New Economy Markets, State, and Higher Education*", Johns Hopkins University Press, Baltimore.

Steiner, C. X., (2013), "Enhancing Management Education Relevance: Joint Creation of Knowledge Between Business Schools and Business", *Business Education & Accreditation*, Vol. 5, No. 2, pp. 1-15.

Walker, K.B., (2001), "Developing a process approach in the business core curriculum", *Accounting Review*, Vol. 16, No. 1, pp.41-66

Weisberg, H., J. Krosnick and B. Bowen, (1989), "*An Introduction to Survey Research and Data Analysis*" Scott Foresman & Co., San Francisco, CA, USA